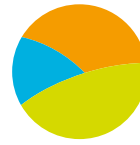


# International Business

Bachelor  Leeuwarden, Holland



**van hall  
larenstein**  
university of applied sciences



## Your future in International Business

Do you like to operate across borders? Are you entrepreneurial and do you love to work together with others to achieve goals? Then International Business *for the Future* might be the perfect choice for you. You must be aware that international trade is expanding across the world. At the same time the need to look after the future of the earth is becoming more evident. Companies are therefore facing a huge challenge. They need practical people who are capable and daring. Will you become the creative business professional that will help these companies innovate successfully?

The Netherlands are renowned for their expertise in export and international trade. For our university international and futureproof entrepreneurship are an obvious combination. The strength of this study programme lies in solving real business problems. You will not only find smart solutions for one product, you also understand the bigger picture and coherence. This allows everybody to profit and enables your company to innovate in a sustainable way. So Planet, People and Profit. This is what makes International Business *for the Future* so different.

International Business at van Hall Larenstein distinguishes itself from other International Business programmes in three ways:

- 1: We see sustainable trade as an opportunity
- 2: We emphasise personal development and leadership
- 3: We focus on the English language; it is not mandatory to learn another language

Please visit our website for more information:

[www.vhluniversity.com/ib](http://www.vhluniversity.com/ib)



### Degree

Upon graduation you will receive a Bachelor of Business Administration degree. Our bachelor programmes are accredited by the Accreditation Organisation of the Netherlands and Flanders (NVAO).



### Duration

4 years



### Language

English



### Admission

Required is a secondary school diploma which is equivalent to the Dutch HAVO diploma, e.g. International Baccalaureate diploma or A-Levels. We recommend your diploma has a final examination in mathematics or economics, but this is not a mandatory admission requirement. You need to prove your English proficiency with a certificate issued by selected language institutions (TOEFL 550/IELTS 6.0/equivalent certificate).



Small groups and personal study guidance



International classroom



Expertise: sustainable business

### Follow us:



[facebook.com/IB.VHL](https://facebook.com/IB.VHL)



[instagram.com/hogeschool\\_vhl](https://instagram.com/hogeschool_vhl)



[twitter.com/VHL\\_University](https://twitter.com/VHL_University)



[youtube.com/vanhallarenstein](https://youtube.com/vanhallarenstein)

## Study programme

Year	Topic	Products
1	Orientation on International Business in a sustainable world	Project Reports, assessments and presentations
2	International Marketing, Value Chain Finance, Organisation and People Management in sustainable businesses	Business Practice Reports, assessments
3 + 4	Internship and Minor Specialisation and Thesis	Process reports Thesis report and defence

### Specialisation

International Sustainability Management

### Studying in Holland

Holland is well known for being open-minded, tolerant and internationally-oriented. Study and living costs are affordable and the quality of Dutch institutions is well-recognised. Off campus you can explore the picturesque nature areas that surround our site in Leeuwarden by foot or bike. Throughout the year there are several free festivals, markets and concerts where you can hang out with your friends and meet the locals. Amsterdam, The Hague, Berlin and Paris are only a short train journey away.

**"I was intrigued by the idea of the bridge between business and nature and to see how they are connected."**

**Daniel Kliem**, Germany, graduate.  
Watch his video on our website.



### Meet us



**Open day Leeuwarden**  
Agora 1, Leeuwarden

**16th November 2019**  
**8th February 2020**

**Webinar International Business**

**18th March 2020**

### Facts and figures

**15-20** lesson hours per week

**20-25** hours of weekly self-study

Theory	Practice
50%	50%

Individual	Teamwork
65%	35%

These facts and figures give an estimate of the time you spend on your studies.

### Tuition fee

European (EEA) students:	€ 2,143 per year
Non-European students:	€ 9,000 per year

### Potential professions

- Change manager
- Marketing manager
- International sales manager
- Account manager
- International business manager
- Export manager
- Quality manager
- Sustainable innovation consultant
- Financial advisor at a bank

The world is at your feet when you are a graduate student of International Business *for the Future*.



You can also talk to us on Skype or meet us at a fair in your home country. Please go to [www.vhluniversity.com](http://www.vhluniversity.com) for more information.



**van hall larenstein**  
university of applied sciences

### Questions?

Are you a future student and would you like to know more about this programme? Please contact us!

+31 (0)26 369 55 66

info@vhluniversity.com

www.vhluniversity.com