

International Business

📍 Leeuwarden, Holland



**van hall
larenstein**
university of applied sciences



Your future in International Business

Are you the one who initiates cooperation with suppliers and customers, to innovate products and create new business? Would you like to be the professional who will find creative sustainable solutions for your international company? Are you inspired by finding ways to deal with company waste in all countries in a sustainable way? Are you interested in crossing borders and meeting others, to develop international relations for organisations and businesses? The Bachelor Programme 'International Business *for the Future*' focuses on the management of these challenges.

The English-taught programme will teach you how to apply business basics in an internationally oriented, sustainable business environment. Intercultural collaboration and organisational behaviour in an international setting, as well as sustainable circular economics are therefore part of your programme.

Please visit our website for more information:

www.vhluniversity.com



Degree

Upon graduation you will receive a Bachelor of Business Administration degree. Our bachelor programmes are accredited by the Accreditation Organisation of the Netherlands and Flanders (NVAO).



Duration

4 years



Language

English



Admission

Required is a Secondary school diploma, International Baccalaureate diploma or A-Levels which are equivalent to the Dutch HAVO diploma. We recommend that your diploma has a final examination in mathematics or economics, but this is not a mandatory admission requirement. You need to prove your English proficiency with a certificate issued by selected language institutions (TOEFL 550/IELTS 6.0/equivalent certificate).



Small groups and personal study guidance



Solving real business problems



Expert sustainable food/agribusiness

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Study programme

Year	Topic	Products
1	Orientation on International Business in a sustainable world	Project Reports, assessments and presentations
2	International Marketing, Value Chain Finance, Organisation and People Management in sustainable businesses	Business Practice Reports, assessments
3 + 4	Internship and Minor Specialisation and Thesis	Process reports Thesis report and defence

Specialisations

- International Trade
- Business Management

Studying in Holland

Holland is well known for being open-minded, tolerant and internationally-oriented. Study and living costs are affordable and the quality of Dutch institutions is well-recognised. Off campus you can explore the picturesque nature areas that surround our site in Leeuwarden by foot or bike. Throughout the year there are several free festivals, markets and concerts where you can hang out with your friends and meet the locals. Amsterdam, The Hague, Berlin and Paris are only a short train journey away.

"I was intrigued by the idea of the bridge between business and nature and to see how they are connected."

Daniel Kliem, Germany, graduate.
Watch his video on our website.



Meet us



Open day Leeuwarden
Agora 1, Leeuwarden

17th November 2018
9th February 2019

Webinar International Business

26th February 2019

Facts and figures

	Theory	Practice
15-20 lesson hours per week	50%	50%
20-25 hours of weekly self-study	65%	35%

These facts and figures give an estimate of the time you spend on your studies.

Tuition fee

European (EEU) students:	€ 2,083 per year
Non-EEU students:	€ 8,750 per year

Potential professions

- Logistics or supply chain manager
- Marketing manager
- International sales manager
- Account manager
- Sustainability manager
- International Business Manager
- Export manager
- Quality manager
- Innovation consultant

The world lies at your feet when you are a graduate student of International Business *for the Future*.



You can also talk to us on Skype or meet us at a fair in your home country. Please go to www.vhluniversity.com for more information.



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Questions?

Are you a future student and would you like to know more about this programme? Then contact us!

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