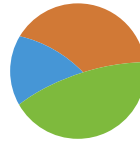


International Business

Bachelor  Leeuwarden, Holland



**van hall
larenstein**
university of applied sciences



Your future in International Business

Do you like to operate across borders? Are you entrepreneurial and do you love to work together with others to achieve goals? Then, International Business *for the Future* might be the perfect choice for you. As international trade is expanding rapidly across the globe, the need for companies to take responsibility for the future of the planet is gaining momentum. Companies are therefore facing a huge challenge. They need practical people who are capable and daring. Will you become the smart business professional that will help these companies innovate successfully?

The Netherlands are renowned for their expertise in export and international trade. At VHL, international and futureproof entrepreneurship are an obvious combination. The strength of this study programme lies in solving real business problems. So, you will not only have to develop smart solutions for company products, you will also learn to understand and integrate the bigger picture so that business profits everyone. Futureproof businesses focus on people, planet and profits. This is what makes International Business *for the Future* so different.

International Business at VHL distinguishes itself from other International Business programmes in three ways:

- 1: We see sustainable trade as an opportunity
- 2: We emphasise personal development and leadership
- 3: The programme is all in English and does not require to know/learn another language

Please visit our website for more information:

www.vhluas.com/ib



Degree

Upon graduation you will receive a Bachelor of Business Administration degree. Our bachelor programmes are accredited by the Accreditation Organisation of the Netherlands and Flanders (NVAO).



Duration

4 years, starting in September



Language

English



Admission

A secondary school diploma is required, which is equivalent to the Dutch HAVO diploma, e.g. International Baccalaureate diploma or A-Levels. It is highly recommended your diploma has a final examination in mathematics or economics but this is not a mandatory admission requirement. You need to prove your English proficiency by providing a certificate issued by selected language institutions (TOEFL 80/IELTS 6.0 or other equivalent certificates).



Small groups and personal study guidance



International classroom



Expertise: sustainable business

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youtube.com/vanhallarenstein

Example study programme

Year	Term 1	Term 2	Term 3	Term 4
1	A look at future International Business	E-Marketing & Sales Responsible Accounting	Creating Sustainable Business Value	Business Planning & Entrepreneurship
2	Developing Sustainable International Business	Project Management & Organisational Behaviour	Circular sustainable business Sustainable financing	People First & Supply Chain Management
3	Sustainable International Business Development		Minor or Internship	
4	Minor or Internship		Bachelor Thesis Project & Research	

Specialisation

International Sustainability Management

Studying in Holland

Holland is well known for being open-minded, tolerant and internationally oriented. Study and living costs are affordable and the quality of Dutch institutions is well-recognised. Off campus you can explore the picturesque nature areas that surround our site in Leeuwarden by foot or bike.

Throughout the year there are several free festivals, markets and concerts where you can hang out with your friends and meet the locals. Amsterdam, The Hague, Berlin and Paris are only a short train journey away.

"I was intrigued by the idea of the bridge between business and nature and to see how they are connected."

Daniel Kliem, Germany, graduate.
Watch his video on our website.



Come by for a visit!

We would be pleased to welcome you. In addition to our open days, VHL also organises orientation days, one-on-one conversations with students and lecturers, as well as other events. For the latest information and registration, please visit:

Facts and figures

15-20 lesson hours per week

20-25 hours of weekly self-study

Theory	Practice
50%	50%

Individual	Teamwork
65%	35%

These facts and figures give an estimate of the time you spend on your studies.

Potential professions

- Change manager
- Marketing manager
- International sales manager
- Account manager
- International business manager
- Export manager
- Quality manager
- Sustainable innovation consultant
- Financial advisor at a bank

The world is at your feet when you are a graduate student of International Business *for the Future*.



Questions?

Are you a future student and would you like to know more about this programme? Please contact us!

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www.vhluas.com