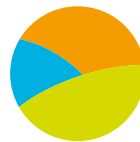


# International Business in Food and Flowers

Bachelor  Velp (Arnhem), Holland



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## Enter the international world of trading food and flowers

In the world of international food and flowers, the Dutch agro-food system is famous. The Netherlands is entrepreneurial, innovative and leading in sustainability. It is the second-largest exporter of food and flower products in the world. International knowledge and experience are key concepts of this study programme.

Do you have international ambitions? Are you interested in marketing and trade? If you can picture yourself working in the bustling economic area of food and flowers, full of intense exchanges, loud negotiations and on-the-spot decision-making, then this study programme is the right choice for you! The programme blends courses in business, management, finance and marketing with specific knowledge of the food and flower sector. You learn how to manage a business, projects and acquire the essential knowledge of food and flower products, in an international classroom and in the professional field, both nationally and internationally. You will be leading innovations, such as sustainability in this field of the international economy.

Please visit our website for more information:

[www.vhluniversity.com/ibff](http://www.vhluniversity.com/ibff)



### Degree

Track of Agribusiness and Business Administration. Upon graduation you will receive a Bachelor of Business Administration degree. Accredited by the Accreditation Organisation of the Netherlands and Flanders (NVAO).



### Duration

4 years



### Language

English



### Admission

A secondary school diploma is required, which is equivalent to the Dutch HAVO diploma, e.g. International Baccalaureate diploma or A-Levels. It is highly recommended your diploma has a final examination in mathematics but this is not a mandatory admission requirement. You need to prove your English proficiency by providing a certificate issued by selected language institutions (TOEFL 80/IELTS 6.0 or other equivalent certificates).



International classroom



Personal study guidance



Focus on sustainability



Excellent employment opportunities

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## Example study programme

Year	Period 1	Period 2	Period 3	Period 4
1	The International Business of Food & Flowers	Consultancy, Sustainability & Purchase	Cross Border Enterprise, Logistics & Finance	Marketing, Food, Innovation & Entrepreneurship
2	Discovering International Businesses	International Trade & Research	Business Planning and Entrepreneurship	
3	Business Development & Managing a company		Internship or Minor	
4	Internship or Minor		Thesis Process	
International skills, leadership, languages, project management, change				

International Business in Food and Flowers is a track of the Bachelor Agribusiness and Business Administration.

### Studying in Holland

Holland is well known for being open-minded, tolerant and internationally oriented. Study and living costs are affordable and the quality of Dutch institutions is well recognised. Off campus, you can explore the picturesque nature areas that surround our site in Velp on foot or by bike. Throughout the year, there are free festivals, markets and concerts where you can hang out with your friends and meet the locals. Amsterdam, The Hague, Berlin and Paris are only a short train journey away.

### Facts and figures

	Theory	Practice
<b>15-20</b> lesson hours per week	50%	50%
<b>20-25</b> hours of weekly self-study	Individual	Teamwork
	50%	50%

These facts and figures give an estimate of the time you spend on your studies.

**"From day one, I learned about complete production processes and supply chains, from start to finish. Very interesting!"**

**Nynke Schaafsma, graduate**



### Potential professions

- Financial Business Consultant
- International Marketeer
- International Sales Manager
- Change Manager
- Export Consultant
- Value Chain Manager
- Business Developer
- Sustainability Consultant
- International Entrepreneur

The world is at your feet when you are a graduate student of International Business in Food and Flowers.

### Open days



Location Velp (Arnhem)  
Larensteinselaan 26a  
6882 CT Velp

**Sat. 7 November 2020**

**Sat. 6 February 2021**

**Sat. 24 April 2021**

**Sat. 12 June 2021**

In addition to our open days, we also organise orientation days, one-on-one conversations with students and lecturers and other events. For current information and registration, please visit [www.vhluniversity.com](http://www.vhluniversity.com).



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### Questions?

Are you a future student and would you like to know more about this programme? Then contact us!

+31 (0)26 369 55 66

info@vhluniversity.com

www.vhluniversity.com