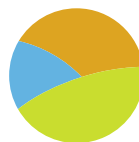


International Business

Bachelor  Leeuwarden, Holland



**van hall
larenstein**
university of applied sciences



Your future in International Business

Do you like to operate across borders? Are you entrepreneurial and do you love to work together with others to achieve goals? Then International Business *for the Future* might be the perfect choice for you. You must be aware that international trade is expanding across the world. At the same time the need to look after the future of the earth is becoming more evident. Companies are therefore facing a huge challenge. They need practical people who are capable and daring. Will you become the creative business professional that will help these companies innovate successfully?

The Netherlands are renowned for their expertise in export and international trade. For our university international and futureproof entrepreneurship are an obvious combination. The strength of this study programme lies in solving real business problems. You will not only find smart solutions for one product, you also understand the bigger picture and coherence. This allows everybody to profit and enables your company to innovate in a sustainable way. So Planet, People and Profit. This is what makes International Business *for the Future* so different.

International Business at van Hall Larenstein distinguishes itself from other International Business programmes in three ways:

- 1: We see sustainable trade as an opportunity
- 2: We emphasise personal development and leadership
- 3: We focus on the English language; it is not mandatory to learn another language

Please visit our website for more information:

www.vhluniversity.com/ib



Degree

Upon graduation you will receive a Bachelor of Business Administration degree. Our bachelor programmes are accredited by the Accreditation Organisation of the Netherlands and Flanders (NVAO).



Duration

4 years



Language

English



Admission

A secondary school diploma is required, which is equivalent to the Dutch HAVO diploma, e.g. International Baccalaureate diploma or A-Levels. It is highly recommended your diploma has a final examination in mathematics or economics but this is not a mandatory admission requirement. You need to prove your English proficiency by providing a certificate issued by selected language institutions (TOEFL 80/IELTS 6.0 or other equivalent certificates).



Small groups and personal study guidance



International classroom



Expertise: sustainable business

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youtube.com/vanhallarenstein

Example study programme

Year	Term 1	Term 2	Term 3	Term 4
1	A look at future International Business	E-Marketing & Sales Responsible Accounting	Creating Sustainable Business Value	Business Planning & Entrepreneurship
2	Developing Sustainable International Business	Project Management & Organisational Behaviour	Circular sustainable business Sustainable financing	People First! & Operations Management
3	Business Development & Managing Organisations		Minor or Internship	
4	Minor or Internship		Bachelor Thesis Project & Research	

Specialisation

International Sustainability Management

Studying in Holland

Holland is well known for being open-minded, tolerant and internationally oriented. Study and living costs are affordable and the quality of Dutch institutions is well-recognised. Off campus you can explore the picturesque nature areas that surround our site in Leeuwarden by foot or bike.

Throughout the year there are several free festivals, markets and concerts where you can hang out with your friends and meet the locals. Amsterdam, The Hague, Berlin and Paris are only a short train journey away.

"I was intrigued by the idea of the bridge between business and nature and to see how they are connected."

Daniel Kliem, Germany, graduate.
Watch his video on our website.



Facts and figures

	Theory	Practice
15-20 lesson hours per week	50%	50%
20-25 hours of weekly self-study	65%	35%

These facts and figures give an estimate of the time you spend on your studies.

Tuition fee

European (EEA) students:	€ 2,168 per year
Non-European students:	€ 9,100 per year

Potential professions

- Change manager
- Marketing manager
- International sales manager
- Account manager
- International business manager
- Export manager
- Quality manager
- Sustainable innovation consultant
- Financial advisor at a bank

The world is at your feet when you are a graduate student of International Business *for the Future*.

Open days



Location Leeuwarden
Agora 1
8934 CJ Leeuwarden

Sat. 7 November 2020

Sat. 6 February 2021

Sat. 17 April 2021

Sat. 5 June 2021

In addition to our open days, we also organise orientation days, one-on-one conversations with students and lecturers and other events. For current information and registration, please visit www.vhluniversity.com.



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Questions?

Are you a future student and would you like to know more about this programme? Please contact us!

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www.vhluniversity.com