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## Booklist year 1 2022-2023

Study programme: International Business

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Please do not buy all books for the whole year immediately.

It will give you some time to obtain second hand books during the year.

As we focus on sustainability, this is your first opportunity to reuse or redistribute 😊

Total book costs for year 1 : Around € 400,00 (If you buy them new.)

However it is wise to have the books for teaching term 1 in your possession when the academic year starts, as you will need them forthwith.

### Books

Title	Author(s)	ISBN	Indicative price
<b>Year 1 English Business Communication</b>			
During the year			
(2013) Business Benchmark B2 Upper Intermediate business vantage 2nd ed. Cambridge University Press	Brook-Hart, G.	9781107680982	€ 40,00
(2017) Business Vocabulary in Use : Intermediate 3rd ed. Cambridge University Press	Mascull, B.	9781 3166 29970	€ 20,00- € 30,00
<b>Year 1, term 1</b>			
(2016) <i>Management</i> Emea <sup>1st ed.</sup> OR 2020 <i>Management</i> (EMEA <sup>2nd ed.</sup> ) Andover (UK) Cengage or similar. Also used in other study units.	Daft, R.L. & Benson, A.	9781408063859 or 9781473770799	€ 50,00
(2017) <i>Intercultural Sensitivity</i> , 4 <sup>th</sup> edition, Assen: Koninklijke Van Gorcum BV Or 5 <sup>th</sup> edition (2021)	Nunez,C., Nunez- Mahdi, R. & Popma,	9789023255550 (4 <sup>th</sup> ) 9789023256885 (5 <sup>th</sup> )	€ 22,00
<b>Year 1, term 2</b>			
<i>Principles of Marketing</i> , Global Edition. 16 <sup>th</sup> ed OR 17 <sup>th</sup> ed. OR 18 <sup>th</sup> ed. London: Pearson Educated limited Also used in other study units	Kotler, P., Armstrong, G.	9781292092591 OR 9781292220284 OR 9781292341132	€ 50,00
<i>Accounting and finance for non-specialists</i> . London: Pearson Educated limited (2017 or 2018 or 2022)	Atrill, P. & McLaney, E.J.	9781292135601 OR 9781292244013 (11 <sup>th</sup> ed) OR 9781292334691 (12 <sup>th</sup> )	€ 60,00



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